



## The Dual Wireless Aud Air™ Joins iLuv's Extensive Lineup of Portable Bluetooth® Speakers

***Aud Air™ Enables Users to Connect Multiple Units Together for a Multi-Room Listening Experience at an Affordable Price Point***

**Las Vegas— December 30, 2015—** [iLuv Creative Technology](#) introduces the newest addition to their line of portable Bluetooth® speakers—the Aud Air™. Ideal for both the home and on-the-go, the Aud Air™ provides lossless high quality audio streaming from mobile devices, music streaming services and computers through WiFi and Bluetooth®, allowing users to enjoy their favorite music no matter where they are.

Featuring iLuv's jAura® sound technology, the Aud Air™ offers listeners the ability to wirelessly connect multiple devices together to create a unique multi-room listening experience at a fraction of the price of other products on the market. Multiple units can either play the same music for a true stereo experience, or different music in various rooms for a diverse multi-room experience.

"At iLuv, we have a long history of bringing unique, quality and affordable audio products to the market that both fulfill a specific consumer need and add value to their mobile devices," said Jason Park, Marketing Manager at iLuv. "We're excited to debut the Aud Air™ at CES 2016, our first portable speaker that features WiFi and Bluetooth, making it one of our most versatile speakers yet. The WiFi connectivity and the ability to connect multiple devices together make the Aud Air perfect for the home, while the lightweight, compact form factor and Bluetooth allow users to play music from the speaker wherever they go."

The [Aud Air™](#) takes just minutes to set up thanks to the easy-to-use Aud Air™ app, which controls the speaker from a smartphone or tablet and allows users to personalize their music settings. The Aud Air's WiFi capabilities not only let users play their favorite music from their mobile devices, but it also connects directly to internet radio stations and streaming music sources like Pandora, iHeartRadio and tunein. Its portable and lightweight design and rechargeable battery also make it the ideal speaker for travel.

The Aud Air™ will be on display at the iLuv Booth #8625 at CES January 6-9 in Las Vegas. The booth will feature brand new products from iLuv, including 2K IP cameras and WiFi enabled lightbulbs.

### **Pricing and Availability**

iLuv's Aud Air™ has an SRP of \$99.99 and will be available in January at Amazon.com and other select retailers.

## About iLuv

iLuv Creative Technology, the premier provider of the most comprehensive line of accessories for Apple, Samsung and smartphone devices, rapidly delivers products for today's discriminating consumers. Since inception, iLuv has amassed a total of 47 prestigious awards including 6 Red Dot Awards, 4 iF product design awards, 11 Good Design Awards, and 26 CES Innovation Awards. iLuv was also recognized with 3 Global iBrand Top 20 awards. These awards serve as recognition for our innovative design and engineering across a range of mobile accessories, including Connected Home-Connected Life products, audio speakers, headphones / earphones, chargers, cables, and protective cases. Headquartered in New York, iLuv is a division of jWIN Electronics Corp., a leading consumer electronics company since 1997. All iLuv products are conceived, designed and developed in New York and continue to lead in quality, value, design and innovation. Learn more about our distinctive range of products and why iLuv means 'Innovation · Lifestyle · Unquestionable Value' at [www.iLuv.com](http://www.iLuv.com).

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### **Media Contact:**

516-626-7188

[marketing@iLuv.com](mailto:marketing@iLuv.com)

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